

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 10142 070756Z
ACTION EA-12

INFO OCT-01 ISO-00 /013 W
-----033271 070813Z /13

P R 070656Z APR 78
FM AMEMBASSY BANGKOK
TO USICA WASHDC PRIORITY
INFO SECSTATE WASHDC 2721

UNCLAS BANGKOK 10142

USICA

FOR EA

E.O. 11652: N/A
TAGS: -
SUBJ: THAI MEDIA REACTION: USIS BECOMES ICA

1. FRONT-PAGE STORY IN BANGKOK POST APRIL 6 LAMENTED THE PASSING OF
USIS, A TERM WHICH "HAD BECOME PART OF OUR EVERYDAY LANGUAGE" AND
PREDICTED THAT ICA WILL TAKE A LONG TIME TO ACHIEVE THE SAME ACCEPTAN
CE.

STORY SAID "CONFUSION" COULD RESULT IF THE FIRST TWO LETTERS OF ICA
WERE ACCIDENTLY TRANSPOSED BY A TYPIST. TEXT FOLLOWS.

(BEGIN TEXT)

2. LETTERS GAME IN A WORLD IN WHICH ALMOST EVERYTHING COMES TO BE
KNOWN BY ITS INITIALS, WE MUST LAMENT THE PASSING OF USIS. STANDING
FOR THE UNITED STATES INFORMATION SERVICE (WHICH FEW PEOPLE EVER USED
IN ITS FULL-OUT FORM) USIS HAD BECOME PART OF OUR EVERYDAY LANGUAGE.
IT IS GOING TO TAKE QUITE A TIME BEFORE ICA (STANDING FOR INTERNATION
AL
COMMUNICATIONS (SIC) AGENCY) FINDS THE SAME SORT OF ACCEPTANCE. AND
JUST THINK OF THE CONFUSION THAT WILL BE CAUSED IF SOME TYPIST
TRANSPOSES THE FIRST TWO LETTERS*

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(END TEXT)
MCGINLEY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRESS COMMENTS, DEPARTMENTAL ADMINISTRATION, REORGANIZATIONS, GOVERNMENT AGENCIES
Control Number: n/a
Copy: SINGLE
Draft Date: 07 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BANGKO10142
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780150-0433
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780483/aaaacsbv.tel
Line Count: 57
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: bfacd4b4-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3046944
Secure: OPEN
Status: NATIVE
Subject: THAI MEDIA REACTION: USIS BECOMES ICA
TAGS: SOPN, AMGT, TH, US, ICA
To: ICA
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/bfacd4b4-c288-dd11-92da-001cc4696bcc
Review Markings:
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